

Store Hours: 9 to 5.30

HEAR
TEENTH STREET Founded 1827 WEST
OUR 22



HEARST

FOURTEENTH STREET Founded 1827 WEST

OUR 22

JANUARY

The Great Mid-Winter

v-percentage profits and quick turnover gives
 E values represent comprehensive assortments
 this yearly occasion.

Sale Specials for Both Today

and Flannels

... values will meet all your
... quality, and surprise you
... prices.

Blankets—variety of
plaids—stitched or seioette
bound—full size—
1920 price \$17.94..... **7.74**

Crib Blankets—cotton fleece—
white, with contrasting colored

Sale Specials

Crepe de Chine Bloomers—with
hemstitched and lace edged ruffle
—were \$2.28 **1.77**

Silk Camisoles—crepe de chine or
satin—several models—trimmed
with lace and medallions—
were \$1.18 **.84**

Crepe de Chine Chemises—assort-
ment of pretty models—trimmed
with lace, medallions and rose-
buds—strap and built-up should-
ers—were \$2.28 **1.77**

2.96 borders—
1920 price .42.....Sale **23**
Crib Blankets—eiderdown finish
Jacquard—pink or blue—
1920 price \$1.47.....**.87**
Crib Blankets—all-wool fillings
—Jacquard designs—pink or
blue—shell stitched or satin
bound—
1920 price \$8.97...Special **5.74**
Cotton Blankets—plaids—
variety of combinations—also
gray, with contrasting borders
—3/4 bed size—
1920 price \$4.97.....**1.77**
Cotton Blankets—white, tan,
gray—contrast color borders—
single bed size—

Extra Size Brassieres—reinforced
under arms—attractively trimmed
with laces and embroidery—
sizes 44 to 56—were \$1.00...**.77**
Women's Dresses—tricotine and
tricleotie—straight and tunic
style models—braided and em-
broidered—navy and black—sizes
36 to 44—were \$14.73...**9.77**
Misses' Serge Dresses—navy and
burgundy, with colored embroidery—
series—sizes 14 to 20 years—
were \$9.73.....**5.47**
Girls' Rain Capes—rubberized
sateen, with plaid lined hoods—
6 to 12 years—were \$2.94...**1.93**
Girls' White Dresses—sheer or
gandie, voile, trimmed with laces

5.74	1920 price \$4.47.....	1.68
ANNEL SECTION		
—soft,	70 and 72 Inch Robe Cloths—	
	variety of color combinations—	
12%	for bathrobes, smoking jackets,	
	etc.—1920 price \$1.97.....	1.17
—soft	All-Wool Plain Flannels—cream	
	color—35 inch—excellent	
.14	quality—1920 price \$1.44.....	.90
ached	27 Inch All-Wool Plain Flannels	
	—27 Inch—	
.11	1920 price \$1.27.....	.70
<p>and embroidery— were \$2.24..... 1.74</p> <p>Misses' and Girls' Middy Blouses— Lonsdale Jean all white, with col- ored collars and cuffs—braided trimming—6 to 18 years— were \$1.48..... 1.18</p> <p>Girls' Tux Dresses—plaid gingham —prettily trimmed with embroi- dery and fancy stitching—sizes 7 to 14 years—were \$1.48..... 1.00</p> <p>Extra Size Voile Blouses—tucked and trimmed with lace— were \$3.37..... 2.52</p> <p>Tailored Madras Blouses—well made—were \$1.14..... .78</p> <p>Costume Blouses—silk and georg- ette—embroidered, beaded and tui-</p>		

Junior Boys' Suitable Suits
1.63
are \$1.95 to \$2.94

cludes Oliver Twist, Middy and
ilk styles in a wonderful variety
or square collars, open cuffs,
dered emblems. Suits are made
n and repp in different shades

lored styles—were \$5.65. **4.12**
Brush Wool Scarfs—with pockets
and belt—checked borders—buff,
brown weave, buff, brown, pea-
cock, navy and black—
were \$4.94 **3.74**
Worsted Sweaters—tuxedo style—
necks and cuffs in novelty black
weave—black or navy, with white
and buff with brown—
were \$4.68 **2.94**
Sateen and Cotton Taffeta Petticoats—
plain and flowered—black,
purple, brown, taupe, Copen, navy
—were \$1.47 **.68**
White Sateen Petticoats—shadow-
proof—double extra size—various
models—
\$3.94 and \$3.94 **2.00**

brown and gray, also all-white.
 cord and whistle gives a jaunty

3 to 10 years.

NG SPECIALS

& Tomorrow Until 1 P.M.

titles restricted. No Mail or Telephone Orders.

1.57 24 ct. Women's Hose..... 17
 Manufacturer's samples—cotton and
 memorized—white, gray and black—
 regular size.
 HOSIERY—MAIN FLOOR

1.97 Women's Extra Size
 Extra Size Sate Petticoats—
 black, navy, green, purple—full
 cut—various models—elastic fit-
 ted bands—were \$1.89..... .83
 Silk Jersey Petticoats—three-tone
 models—ribbon trimmed—black,
 navy, taupe, brown, green—
 were \$5.94..... 4.66
 Messaline and Taffeta Petticoats—
 black, navy, brown and light and
 dark changeable—shirred and
 tucked models—
 were \$4.95..... 3.85
 Bungalow Aprons—striped ging-
 ham or chambray—sash or belted
 models—braided finish—
 were \$1.18..... .74
 Band Aprons—good quality ging-

3.38 Nightdresses—1.50
Extra quality—silk scallop-fancy
silk stitching or braided
WOMEN'S EXTRA SIZE UNDERWEAR—
SECOND FLOOR.

97 ct Extra Size Petticoats... .68
Gray or white with pink or blue
stripes—ruffle with pin tucks
WOMEN'S EXTRA SIZE UNDERWEAR—
SECOND FLOOR.

3.75 \$795 Men's Trousers... 5.75
All wool—suiting materials—all de-
signed abroad—solid colors—checked
stripes and mixtures, also blue
serges—sizes 29 to 46
MEN'S CLOTHING—MAIN FLOOR.

**\$1.48 and \$1.69 Men's
Woven Madras Shirts.** 1.22
Hair line stripes of blue, beige, taupe,
etc.—well made—all sizes
MEN'S CLOTHING—MAIN FLOOR.

flam—gathered or fitted—with
strings and pocket—... 34
Coutil Corsets—medium low bust
—some with elastic inserts
back—also elastic top models
with spoon steel—sizes 19 to 30—
a few extra sizes—
were \$2.00... 1.34
Coutil and Brocaded Corsets—low
and medium bust—spoon steel
and two pairs of garters—pretty
trimmed—sizes 19 to 30—
were \$2.00... 2.94

RUGS

1.00	\$1.48 Men's Night Shirts.	1.10	Reliable standard makes at January Sale Prices.
.50	Domest.-well-happod.-neat stripes		
to and	or well-known Fruit of the Loom- all sizes.		
LOOK	MEN'S FURNISHINGS—MAIN FLOOR		
	\$2.35 and \$2.95 Men's		
—\$1.47	Reis Union Suits	1.85	New Fringed Seamless Velvet Rugs from two of the best manufac- turers—9x12 ft.—all-over carpet designs. Special 39c.50
—1.17	Light, medium, heavy weight—also many other makes.		Bigelow-Hartford and Alexander Smith's Seamless Wool Tapestry Rugs—6x9 ft. Special 11.97
—1.37	MEN'S FURNISHINGS—MAIN FLOOR		
LOOK	25 ct. Outing Flannels.	12 1/2	CLEARANCES
—1.84	Plenty nap—for undergarments for all the family.		Reversible Washable Chenille Rugs—36x72 inches—detachable figures and border designs— were \$8.95 Special 5.95
—night —Benjamin	WASH GOODY—BATHING.		Reversible Chenille Rugs—Rose— solid colors—9x12 ft.— were \$74.50 Special 56.50
2nd FLOOR	35 ct. New Curtain Muslins	25	Seamed or Seamless Wiltons
	30 inches wide—spots, figures and stripes.		
	CURTAINS—BATHING.		
1.66	40 ct. Turkish Towels	32	

Full bleached—double thread—
napped—white borders.
TOWELS—MAIN FLOOR.

Table and Decorative Linens

January Sale offers extraordinary savings over regular price.

Table Cloths with Matching Napkins —bleached linen damask—decorative floral design—Cloths—70x70 inches—were \$5.95.....	3.96	Napkins —bleached linen damask—of long wearing quality—size 18 inches—Special.....	Dozen 3.75
70x88 inches—were \$6.95.....	4.88	Heavy Quality Bleached Linen Damasks —were \$2.95.....	1.84
Napkins —22x22 inches—were \$6.95.....	Dozen 4.90	Bleached Mercerized Damask —heavy quality—69 inches wide—were .97.....	Yard .67
Table Cloths —double satin Irish linen damask pattern of extra heavy quality—Cloths—72x72 inches—were \$12.95.....	8.68	Mercerized Damask Napkins —hemmed—18x18 inches—were \$1.75.....	Dozen 1.24
72x90 inches—were \$14.95.....	10.83	Tab's Cloths —merceroized damask—bleached—round designs—72x72 inches—were \$2.95.....	1.94
72x108 inches—were \$17.95.....	12.95	Imported After Dinner Memphis Cloths —were \$2.95.....	2.44
Hemstitched Linen Damask Lunch Sets —cloth, 60x60 inches, and half dozen napkins—were \$7.50.....	5.92	Scarfs and Shams —trimmed with imitation Cluny lace—were \$1.25.....	.88
Hemstitched Linen Damask Cloths —extra quality—66x70			

inches—were \$8.75	623	Linen Tea Cloths—hemstitched or lace trimmed—	
66x88 inches—were \$10.75	7.83		4.74

Sheets, Pillow Cases, Bed Spreads, Etc.

January Sales offer bedding of the best wearing and best appearing quality for prices that are far below what one would expect to pay.

**A Large Special Purchase
Sheets and Pillow Cases**

Especially for this sale from one of the largest sheet and pillow case manufacturers, whose name we cannot advertise.

HEMMED		HEMSTITCHED	
42x90—were .35	24	Were 39	26
65x86—were .36	26	Were 40	30
60x86—were .39	32		
51x86—were .42	35		

Sheets

54x90—were \$1.16	84	Were \$1.26	92
54x99—were \$1.28	93	Were \$1.38	1.01
60x90—were \$1.28	93	Were \$1.38	1.01
63x99—were \$1.39	1.04	Were \$1.49	1.12
72x99—were \$1.39	1.04	Were \$1.49	1.12

72x90—were \$1.47.....	1.09	Were \$1.57.....	1.17
81x90—were \$1.52.....	1.09	Were \$1.62.....	1.17
81x90—were \$1.62.....	1.19	Were \$1.72.....	1.27
81x108—were \$1.69.....	1.26	Were \$1.79.....	1.34
90x90—were \$1.62.....	1.19	Were \$1.74.....	1.27
90x90—were \$1.69.....	1.26	Were \$1.79.....	1.34
90x108—were \$1.70.....	1.34	Were \$1.89.....	1.42

Size Before Hemming. No Mail or Phone Orders.

Muslins

Fruit of the Loom		Fine Quality Bleached Muslins—	
Muslins—36 inches		36 inches wide—were .18.....	.12
wide—were .24.....			
Lonsdale Muslins—		Heavy Unbleached Muslins—	
36 inches wide—		36 inches wide—were .17.....	.11
were .24.....			
Hill Muslins—		40-inch Extra Quality Muslins—	
36 inches wide—		unbleached—were .19.....	.12
were .24.....			
		54-inch Unbleached Muslins—	
		heavy quality—were .34.....	.19

* Limit 20 yards per lot.

<p>Choose Cloths—36 inches wide— absorbent—value 4½..... 2½</p> <p>No Mail or Phone Orders.</p>	<p>32-inch Tickings—for feather beds and mattresses— value .29..... .21</p>
<p>No Mail or Phone Orders.</p>	
<p>Babies' and Little Tots' Wear</p> <p><i>Priced at January Sale savings for mothers to buy what is necessary for now, and also what will be required when present needs are outgrown.</i></p>	
<p>Infants' Silk and Wool Shirts— full fashioned sleeves— were \$1.55..... .92</p> <p>Babies' Fine Silk and Wool Shirts—sizes 6 mos. to 2 yrs.— were \$1.65 to \$1.95..... 1.18</p> <p>Babies' Fine Half Wool Shirts— silk finish—sizes to 3 years— were .97 to \$1.25..... .84</p> <p>Babies' Ribbed Shirts—shell fin- ish—sizes to 3 years— were .97..... .68</p> <p>Infants' Rubens Shirts—part wool—sizes to 1 year— were \$1.10 to \$1.80..... .94</p> <p>Shoulder Strap Bands—half wool —sizes to 3 year— were .67..... .48</p>	<p>Babies' Part Wool Hose—white only—sizes to 3 yrs.— reg. .50..... .38</p> <p>Infants' Wool Flannel Gertrudes— silk bound top—plain interior— were \$1.97..... 1.44</p> <p>Wool Flannel Barrow Coats— cambric band— were \$1.10..... .87</p> <p>Infants' Flannelette Wrappers— also nightgowns— with draw string— were .67 and .77..... .52</p> <p>Flannelette Gertrudes— plain lemon or shell finish— were .67 and .77..... .52</p> <p>Hand Crocheted Booties—white with pink or blue combination— were .67..... .48</p> <p>Knee Length Booties— reg. .97 and \$1.10..... .68</p>
